



2022 Joint Conference

CNU - Festival on Innovations Research and Extension (FIRE) and Taiwan-Philippines-Japan Academic Conference

November 28-29, 2022 | Marco Polo Hotel



NOVEMBER 28, 2022 | DAY 1

Program of Activities

7:00 am - 8:30 am

8:30 am - 9:00 am

Registration and Networking

Opening Ceremonies

Welcome Messages

Dr. Daisy R. Palompon

OIC, Office of the University President
Cebu Normal University
Cebu City, Philippines

Dr. Maura Consolacion D. Cristobal

Region VII - Director
Commission on Higher Education - Philippines

Takaki Ishida, Ph.D.

President, Siejoh University
Japan

Dr. Chi-Min Chen

University President, Aletheia University,
Tamsui District, New Taipei City, Taiwan

Introduction of Speakers

Mr. Vicente Maravilla Jr.

Faculty, Department of Hospitality and Management
University of San Carlos, Cebu City, Philippines

9:00 am - 9:30 am

Keynote Speech

Hon. J. Prospero De Vera III, DPA

Chairperson
Commission on Higher Education

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9:30 am - 11:00 am

Plenary Speech

Dr. Brenda Yaling Chen

"Kicking New Southbound Policy into Higher Gear:
My View of "Taiwan Huayu Best" Program from the
Perspective of Regional Economic Integration"

Aletheia University, Taipei Taiwan

Prof. Dr.rer.publ. Eko Prasajo

"Reversing Constraints of Production & Innovation
Through Knowledge Economy"

Indonesia

Dr. Woothisarn Tanchai

"Future Proofing the Glocal Communities and
Governments Beyond Crisis"

King Prajadhipok's Institute, Thailand

11:00 am - 11:30 am

Awarding of Plaques

11:30 am - 12:00 nn

Launching of Competitions

(research, extension and innovations)

1:30 pm - 5:00 pm

Research Presentations by strands

(Break-out Sessions)

- *Productive Pedagogy and Innovation in Pedagogy*
- *Culture, Arts and Tourism*
- *Ecology, Biodiversity, Climate Change and Modelling*
- *Health Promotion and Innovation*
- *Resilient Governance and Resiliency*
- *Empowering Communities for Sustainable Development*

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NOVEMBER 29, 2022 | DAY 2

Program of Activities

8:00 am - 9:00 am
9:00 am - 10:00 am

Registration and International Networking

Opening Dance

Opening Ceremonies

Fr. Narciso A. Cellan Jr., SVD, D.Comm

University President

University of San Carlos

Cebu City, Philippines

Akihiro Ohara, Ph.D

President

Meijo University

Japan

ITO Masaaki, Ph.D

President

Mie University

Tsu, Mie Prefecture, Japan

Introduction of Speakers

Dr. Gwendelina Villarante

Vice President for Academic Affairs

Cebu Normal University

Cebu City, Philippines

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10:00 am - 11:00 am

Plenary Speech

Commissioner Aldrin A. Darilag

"Health Promotion, Policies and Well being to foster Healthier Populations"

Commission on Higher Education (CHED)

Prof. Hyesook Park

"Educational, Multi-cultural and Industrial Advances for Sustainable Community"

Mie University, Tsu, Mie Prefecture, Japan

Scientific Lecture

Professor Dr. Yuri Sadoi

"Advance Research and Innovation for Sustainable Community Development"

Faculty of Economics, Meijo University, Japan

11:00 am - 11:20 am

Awarding of Plaques

11:20 am onwards

Closing Ceremonies

Awarding of winners

Recognition of Co-host Universities

Turnover for the hosting of TPJ

Closing Message by Conference Chair

Dr. Angeline M. Pogoy

Vice President for Research, Extension and Publications, Cebu Normal University
Cebu City, Philippines

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